



Ten Patient Empowerment Projects win accolade from Sanofi-Rainbow Across Borders Asia Pacific Award

- Outstanding works range from chronic disease self-management, cancer supportive care, diabetes education camp to leadership training for rare disease patients -

Singapore – October 16, 2015 – Today, results of the **Sanofi-Rainbow Across Borders Asia Pacific Award**, the first award of its kind in Asia and the Pacific region, was unveiled at the *Partners in Patient Health Asia Pacific Forum 2015* in Singapore, recognizing 10 outstanding initiatives by patient advocates and groups (PAG) for their efforts to empower patients to improve their health and achieve better outcomes.

Led by Sanofi and Rainbow Across Borders – Asia’s first regional patient alliance, this contest has successfully drawn 58 entries from 12 countries, with a wide range of projects serving patients suffering from diabetes, cardiovascular, rheumatoid arthritis, child cancer through to palliative care.

“The overwhelming response from the participating groups reiterates the eagerness among the PAGs to learn from each other through best practice sharing, which is also a prime objective of this Award,” said Dr. Jean-Luc Lowinski, Senior Vice President of Sanofi Asia.

All winning projects were evaluated based on project design and content, as well as impact and outcomes for patients. After two rounds of peer-rating and selection by an independent panel of judges, 10 projects from eight countries were shortlisted as follows, constituting a role model that can provide learning points for other groups.

1. “Chronic Disease Self-Management Program” by Japan Chronic Disease Self-Management Association, Japan
2. “Cancer Survivors’ Supportive Care and Empower Program” by Formosa Cancer Foundation, Taiwan
3. “Community Network in Palliative Care” by Rachel House, Indonesia
4. “FamilyLink Education Program for Caregivers of Psychiatric Patients” by Hong Kong FamilyLink Mental Health Advocacy Association, Hong Kong
5. “Shelter Home for Cancer Patients” by Cancer Information and Support Center, Indonesia
6. “Cancer Rehabilitant’s Back to Society, Help the society Program” by Hong Kong Health Care Alliance, Hong Kong
7. “Children’s Dreams” by Healthy children, Happy children, Vietnam
8. “Annual Summer Diabetes Camp” by Rainbow Camp Foundation, Philippines
9. “Rare + Leader” by Chinese Organization for Rare Disorders, China
10. “Pediatric Cancer Support Group” by Wishing Well Foundation, Thailand



Each winner of the award will be eligible to a sponsorship of up to a sum of five thousand Singapore Dollars from Sanofi for any of its future training and capacity building events for the purposes of enhancing PAGs' patient engagement skills.

"The collection of the submissions is a tribute to the solid work done by many passionate patient advocates and groups across the Asia Pacific region. Leaders and members of the patient groups will be inspired and pick up new ideas which will be valuable for the design of future programs in their respective organisations," said Rajakanth Raman, Executive Director of Rainbow Across Borders.

Patient groups are playing an increasing role in helping and empowering patients to take control of their conditions and better manage their health. Depending on different countries and different disease areas, the activities of patient groups range from health education, peer-to-peer support programs, and in-hospital counselling to advocating policies to ensuring healthcare decision makers incorporate patient perspective.

Established in February 2015, RAB promotes collaboration and networking among patient support organisations. This award brings together Sanofi's promise in meeting patients' needs and the expertise of Rainbow Across Borders in improving quality of life of patients and their families, who are challenged by chronic or life-threatening conditions.

About Sanofi

Sanofi, a global and diversified healthcare leader, discovers, develops and distributes therapeutic solutions focused on patients' needs. Sanofi has core strengths in the field of healthcare with seven growth platforms: diabetes solutions, human vaccines, innovative drugs, consumer healthcare, emerging markets, animal health and the new Genzyme. Sanofi is listed in Paris (EURONEXT: SAN) and in New York (NYSE: SNY).

About Rainbow Across Borders

Rainbow Across Borders (RAB) aims to improve the quality of life of, and give dignity to, patients and their families challenged by chronic or life-threatening illnesses. RAB promotes regional collaboration and networking among patient organisations through:

Enabling access to information on optimal treatment options

- Empowering through appropriate programmes and services
- Energising awareness of the needs of families of patients who battle chronic or life-threatening illnesses
- Engaging in advocacy for more inclusive social policies

About PIPH.com

Partners in Patient Health Digital Collaborative Platform (PIPH.com) is an online platform by Sanofi that enables patient advocates and groups (PAGs) to improve their capacities to support patients and connect with other PAGs from across diseases, countries and regions. Through this tool, PAGs can share successful practices and educational resources, earn recognition of their ideas and search for and interact with other PAGs based on common interests.



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